

ENTRY FORM – TEACHERS' SECTION

Teachers, please fill out this section of the page and then make copies to distribute to your class.

Teacher's Name _____ Phone (____) _____

School's Name _____

School's Address _____

City _____ County _____ Zip _____

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ENTRY FORM – STUDENTS' SECTION

Students, please print clearly and fill out the entire section.

Name(s) of Student(s) _____

Please mark 1 box below that best describes your:

- | | | | |
|--------------|---|---|---|
| Ad Format | <input type="checkbox"/> Television | <input type="checkbox"/> Radio | <input type="checkbox"/> Billboard/Poster |
| Ad Objective | <input type="checkbox"/> De-glamorize Tobacco | <input type="checkbox"/> Benefits of Being Tobacco-Free | <input type="checkbox"/> Secondhand Smoke |
| | <input type="checkbox"/> Family Members as Tobacco-Free Role Models | <input type="checkbox"/> Tobacco Industry Tactics | |
| Ad Language | <input type="checkbox"/> English | <input type="checkbox"/> Spanish | |

Name of Ad _____

REMINDERS

DATES

All entries must be postmarked by March 07, 2008. Winners are announced by April/May of 2008.

MAIL TO

The Truth From Youth Advertising Contest, 12 South 400 West Suite 200, Salt Lake City, UT 84101

MORE INFO

Visit youthagainsttobacco.com, email TheTRUTH@utah.gov, or call 1.877.220.3466

NOTIFICATION

All participants are mailed an invitation to our year-end Awards Ceremony and Party. All finalists are contacted by phone. Please keep this in mind when entering info on the form below.

NOT-SO-FINE PRINT

Must be in fourth or fifth grade to enter. Each person/group must submit original ads/ideas/artwork that do not incorporate any registered trademarks or icons (Mickey Mouse, Utah Jazz, Pepsi, etc.). Best of Contest ads may be altered by the producer, with approval of entrants, for reasons including budgets, legal issues, and campaign objectives. All entries (scripts, tapes, storyboards, etc) become the property of the Utah Department of Health and cannot be returned.